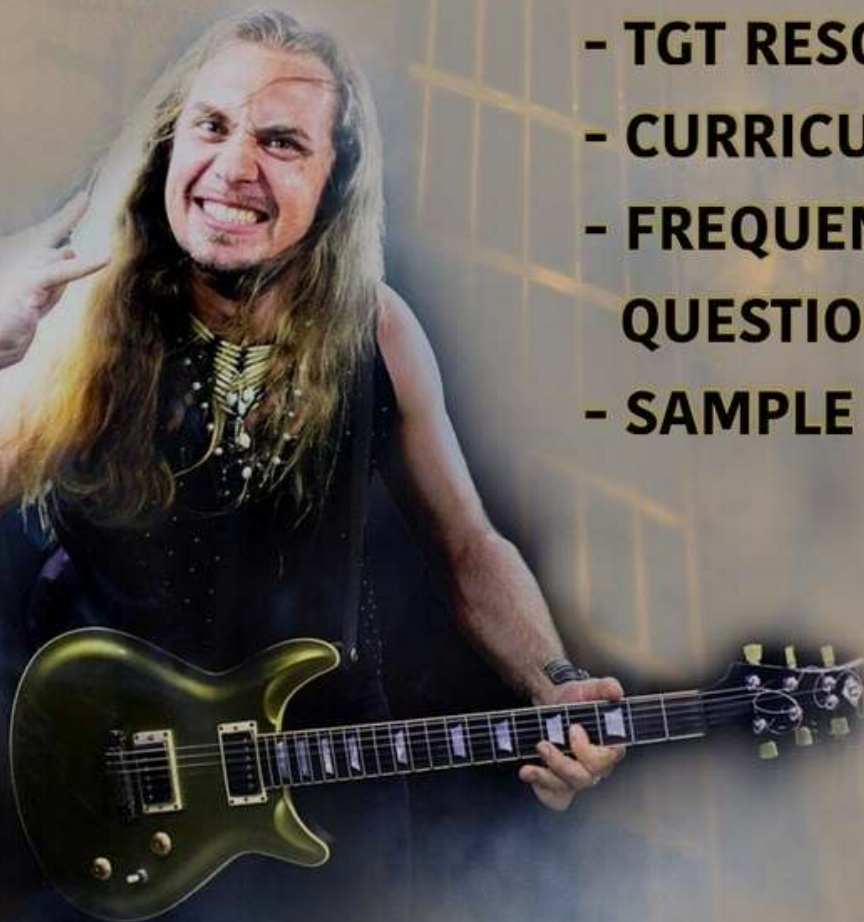




**TOTAL  
GUITAR**  
TRANSFORMATION  
ACADEMY

# CALL PREPARATION GUIDE

- TGT RESOURCES
- CURRICULUM OVERVIEW
- FREQUENTLY ASKED  
QUESTIONS
- SAMPLE LESSONS





Ulrich Ellison went from a no-name, struggling musician to an award-winning recording and touring artist, acclaimed guitarist, producer and music business owner in less than 10 years.

Not only has he toured and played with some of the greatest musicians on earth, he is also one of these rare cases that are able to share their knowledge just as effectively. In doing so, he has helped hundreds of guitarists worldwide to get better on guitar on a quest to reach their fullest potential as musicians and human beings.

His students come from all walks of life, from retired hobbyists that now really want to give their passion a go, to upcoming aspiring pros that are hungry to share their sound with the world.

Total Guitar Transformation is the process that enabled Ulrich to become a premier musician and laid the foundation for his own success. You can now skip the trials and errors of the past and discover a more motivated, purposeful way to learn the mechanics and magic laws of music, thus modeling Ulrich's successful approach and turning your passion for guitar into outstanding, game-changing results.

To master anything in life takes research, dedication, and study. At Total Guitar Transformation, we take the research off your shoulders and help your studies with A-class mentoring so you can transform your dedication into musical results right away!

You can read more about Ulrich on here [on Wikipedia](#) and [Google](#).

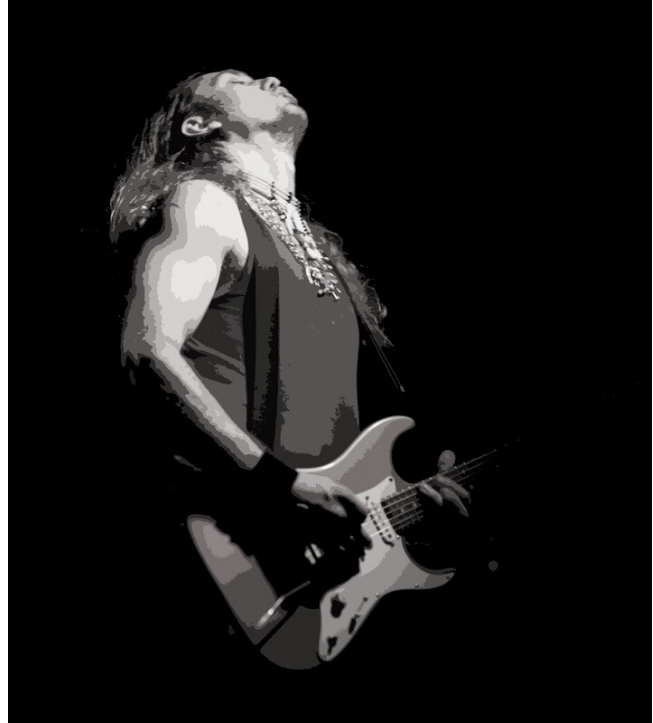
## A guitar session to transform your guitar journey

We appreciate your interest in working with Ulrich and the Total Guitar Transformation Team to grow your guitar playing and musical skills.

**Ultimately, the purpose of this zoom session is to see if we can help you.**

If we both believe that you would be a good fit for the Academy, then we will show you what we can do for you, based on your specific situation, and then you can decide whether or not you want to become one of our success students/clients.

Either way, you will receive tremendous value from this brochure and from the call itself. You will be getting a full taste of what is waiting for you inside our Guitar Academy.



**At this point, you are likely asking yourself, “Will this work for ME?”**

In order to further help you make a decision about joining TGT Academy, we have included several videos that will give you a full overview of the program, reviews from students, and frequently asked questions (FAQ).

**Whether or not our Guitar Academy will be a good fit for you will be determined live on zoom but you will get more out of our call if you carefully review these videos prior to speaking with us.**



## "Prepare for Your Zoom Call 🎸" Checklist

1. Watch 3 Secrets Hendrix Lesson if you haven't **WATCH ON NEXT PAGE**
2. Fill out Clarity Guide and email it back (link or pdf) **DOWNLOAD HERE**
3. Read this PDF and watch the videos
4. Bring your partner to the call (if you make important decisions together)
5. Make sure you test zoom and switch off your noise suppression **INFO**  
**Be in a quiet space, have your electric guitar ready + tuned to Eb**

Be on time or 5 min early!

Note: The Clarity Guide will also help you to gain valuable insight in how our Academy works. The requirements for the TGT Basic Training Certificate and Academy Program Completion are also included **DOWNLOAD IT HERE**

### Watch Full Walkthrough and Overview of Total Guitar Transformation Online Dashboard and Private Group

**TOTAL GUITAR TRANSFORMATION - 5 STEPS TO SUCCESS**

**LEARN/REFINE FOUNDATIONS**

- Complete Lesson Weeks 1+2
- Submit the 10 "Basic Training" Videos

**STUDY HENDRIX**

- Complete Lesson Weeks 3+4
- Perform "Manic Depression" + "One Rainy Wish"

**TRANSFORM YOUR OLD WAYS**

- Master Chordal Style
- Triads, Modes and playing changes
- Perform Hendrix Songs with fresh concepts
- Ear Training
- Clarity Guide Score +50 from where you started

**RECEIVE CERTIFICATE**

- Perform 6 Hendrix Songs including Improvisation
- Submit all 16 "TGT Certificate" Videos
- Do Your Recital Concert

**GOALS**

**MILE MARKERS** #1 ✓ #2 ✓ #3 ✓ #4 ✓ #5 ✓ #6 ✓ #7 ✓ #8 ✓ #9 ✓ #10 ✓ #11 ✓ #12 ✗

18:38

### Watch Webinar "The 3 Hendrix Secrets That Will Transform Your Playing"

**Who is this class for?**

- you are a passionate guitarist that wants to **break through your current plateau level**
- you want to **reach your full potential on guitar**
- singer/songwriters that **want to learn lead guitar**
- pro guitarists needing **guidance to make a full time income**

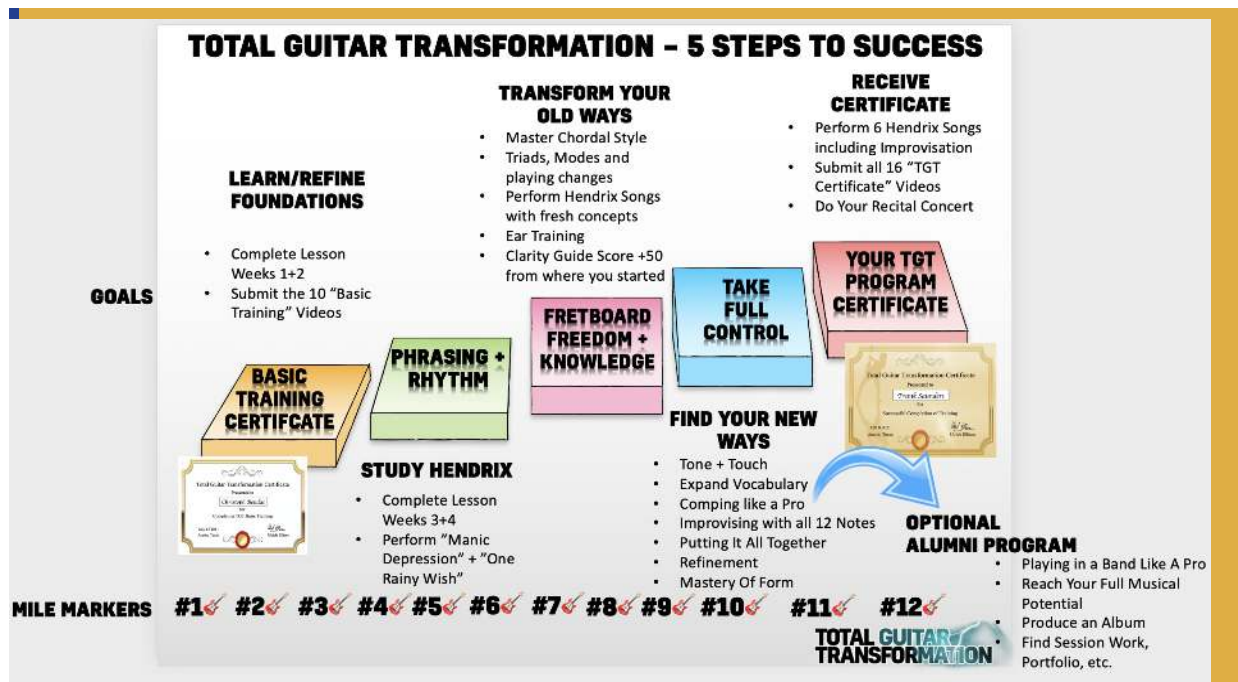
42:11

Watch Free Sample Lesson from The Program



Watch Free Sample Guitar Group Lesson (takes place every Week)

# Your TGT Journey



At TGT Academy, you will experience a clearly structured learning journey that takes out all the guess work from your guitar progress.

STEP 1 - build/refine a solid guitar foundation by completing Basic Training and filling any holes or potential weaknesses in your musicianship that have been holding you back in the past.

STEP 2 - Improve your phrasing and rhythm by learning essential vocabulary and repertoire by intensely studying transcriptions of Jimi Hendrix' music (not limited to but intentionally focusing on at this stage)

STEP 3 - Transforming your old ways of navigating around the fretboard intuitively by employing revolutionary, uncommon training methods (Electric Subway, Megachops, One String Method, etc)

STEP 4 - Transform the way you improvise by deepening of your command of form, rhythmical phrasing, harmonic sense and choice of notes

STEP 5 - perform 5 Hendrix songs and complete 16 Certificate tasks that will prove your progress, before diving into 200+ hours of bonus content from blues to classic rock to modern-day guitar heroes!

## The TGT Method in a birds-eye view



What makes TGT Academy truly unique is **the combination of on-demand learning as common in the digital online teaching world of today, and hands-on, personalized mentoring with homework review, weekly live lessons on zoom, and accountability check-ins.** This combination of old-school and modern technology in the palm of your hand allows our students to practice 100-500% more than they would on their own.

TGT is also one of the few music programs that works 100% goal-oriented, to reach the goal that matters to you. Everybody is different and has different goals. Together we make sure you can reach your guitar goals!

## Meet the TGT Team



**Bart - Basic Training Coach**



**Miguel - Student Success Manager**



**Ulrich - CEO and Mastermind, Main Coach**

On your guitar call you will be speaking to one of us personally. All main teaching at the Tuesday TGT sessions is done by Ulrich in person, with James and Miguel assisting your student journey as needed. Here is the way it works in a nutshell:

### TGT SUCCESS TRIANGLE

On Demand Video Learning with PDFs, Homework and Backing Tracks



360 Homework Feedback Review + Community

Weekly Inner Circle Lesson One-on-One Mentoring



We don't do fancy promotions - our best assets are the students we get results for! But the best way is to see and hear that for yourself on the next page:

## Student Success Stories

### Neel Trivedi

"When I met Neel he was just getting started to play the electric. Being a passionate, young guy, he immediately jumped on board and made all our TGT approaches part of his daily practice. In just 12 months, he underwent an amazing transformation. Today he is a music teacher and performs his own music regularly. He says that what he learned at TGT Academy helped him for his teaching immensely as well. We wish Neel much success for the future!" - Ulrich Ellison

**"TGT Academy has something for everyone. Trust me and take my word for it!"**



[Watch Here](#)

## Yann Fageol

Yann and the guitar always had a special bond. While playing in punk and rock bands, he developed his basic jobs but at some point hit a wall. That's where TGT became a game changer. Learning new approaches and ways to navigate the fretboard, Yann's improvisations have now reached new heights of expression and he has been one of the first students to receive the "Golden Pick", for completion of the full program!

**"After many years of noodling, I finally found my guitar voice!"**



[Watch Here](#)

## Shawn Goodsell

For Shawn, guitar was always his big passion but he never had a lot of time playing it. For years, all he knew was the same 3-4 chords. He was watching Youtube lessons and online tutorials but that didn't really give him any results. Enter Total Guitar Transformation. In just 6 months, Shawn using professional training methods and practicing around 60-90min a day (not in one piece) was able to learn to play lead guitar from scratch and refine his technique to a point where he got to the "Hendrix Level", where he can pick up a Hendrix song and solo and learn it with any major difficulties. Besides becoming a much better guitar player, it has helped him become a better dad and husband.

**"I would have never achieved these things without TGT!"**



[Watch Here](#)

## John Willhoeft

What our student John Willhöft was able to do is by no means an average. In 7 weeks of playing (listen to the A-B comparison of his soloing!) he has been able to

- drastically improved his time
  - play more rhythmically interesting phrases that don't sound like patterns strung together
  - play over the whole fretboard, use triad structures and chord tones to find the magical notes on the fly
  - have better tone and play with more intent. His background in sports made him realize how well this approach works as well for guitar playing
- If these results inspire you and you start wondering what could be possible for you and your playing, then you should not just let yourself be entertained by this video but take some action on it....

**Within 7 weeks, John found a focused, professional guitar sound after being "all over the place" before!**



[Watch Here](#)

## Chris Wendling

Before Chris became a TGT student he was what he would call a "cowboy chord strummer". Playing with friends and members of his family, he would always be the guy in the background, never even dreaming of attempting lead guitar. When he learned about TGT he felt empowered and even though he wasn't sure if at 69 years old could still learn how to play lead guitar, he was up for the task. Now after just 4 months, he completed TGT Basic Training which puts him into a position to improvise leads all over the fretboard, start understanding the connections between modes, chords and triads, learn Hendrix songs, study Blues guitar, and so much more.

**""I'm now learning all the basic stuff that I never knew or understood before. Now I know what I'm supposed to be doing!""**



[Watch Here](#)

## Gilberto Ribeiro (Advanced)

When Gilberto joined TGT he was already what I would call a seasoned guitar player. Not making a living playing the guitar, he plays in a band, and it is more than “just” a hobby – it’s a passion. It was through our TGT “Creative Guitar” Workshop with Andy Timmons that we met. He admired Andy’s fluid, melodic style that was both earthy and rootsy, while showing a lot of sophistication as well. In our first talk that followed, I told him that some of the foundations of those skills are a) deeply rooted in the blues b) Hendrix-inspired c) the harmonic richness of jazz and bebop playing. Since then (January 2023), we have been working together. 4 months later already, Gilberto ended up finding his bandmates noticing a strong difference in his soloing, his technique improving and becoming more efficient, and having more creative options in the heat of the moment. TGT Academy gives him the tools as a more advanced player that he needs to grow further!

**""I'm now learning all the basic stuff that I never knew or understood before. Now I know what I'm supposed to be doing!""**



[Watch Here](#)

## Deej SG

Before Deej ran across TGT, he had already made a vow to "play the guitar for 10,000 hours". He used learning resources from the internet and recruited Berklee faculty to teach him more about theory.

But even with 10,000 under the belt, there were still areas that were not fully refined yet. Even if the knowledge might be there, implementation is always a different story.

After joining the TGT community, Deej keeps stumbling across the exact "Golden Nuggets" that enable him to take his improvisations from "really good" to "mesmerizing goose-bump level". No matter if it's rhythmical phrasing, using legit blues vocabulary from the masters himself, or developing a stronger ear - the TGT methods haven't been falling on very fruitful ground with Deej, enabling him to increase his confidence and expressive freedom within months.

**"It has been nothing short of amazing. From Day one, I've found things to fill in the gaps that I've missing for years. TGT is changing lives including mine! "**



[Watch Here](#)

## John Michael Egan

When John became part of TGT, he was afraid that he wouldn't be challenged enough because he already knew Jimi Hendrix well and had strong foundations developed.

What he found was a very cohesive system to spot weak areas in his foundations, new vocabulary and phrasing input, weekly lessons that give ongoing inspiration in improving practice, and a new-found understanding of the inner workings of rhythm, in a depth that he had never experienced before.

Now, 4 months after joining, John is starting to experience a new sense of command in his improvisations, that allows him to express himself more freely than ever before.

**"What can I say? Rare talent of teaching, Ulrich is an excellent teacher!"**



[Watch Here](#)

## Forest Lee Sales (Advanced)

Forest is a great example of a player that already gathered some impressive musicianship on his own, to a point that, to the average ear, he sounded "perfect" already.

But he himself knew that there was more to be discovered - and that brought him towards our TGT Academy.

No one has finished Basic Training faster than him so far - in under 28 days. Now he is deeply immersed into studying Hendrix repertoire and blues. He says he has been able to see chords and shapes more easily, knowing where he's at at all times.

This is especially important to read/watch for the more advanced players that are looking for a music education that won't start again from scratch but takes them from where they currently to exactly where they want to be!

**" This is the best online guitar program that I've been a part of"**



[Watch Here](#)

## Drew Bumgardner

When Drew started with TGT, he seriously struggled with rhythm. Years of playing by himself had left its traces - he couldn't even lock into a simple groove.

What happened within the next few months is close to incredible.

With the help of the TGT Basic Training schedule, Drew was able to dig into the holes of his rhythmic understanding, work with a metronome, learn basic blues vocabulary, triads, modal sounds and much more.

If you watch the interview you can clearly hear the mind-blowing progress he was able to make within just a few months. He is now studying Hendrix songs and analyzing solos - a thing that seemed impossible just 6 months ago.

**" I hardly had any sense of rhythm before joining. Now I can learn full solos with ease. Best decision I ever made!"**



[Watch Here](#)

## Ben Williams

When Ben joined our program he left behind what he would call "15 years of mindless noodling". The clear structure together with music that he enjoys (as he calls it, "learning the music of 70's rock gods!" learning has enabled him to mack quick progress despite having a demanding job and family.

**"I practice more than ever before"**



[Watch Here](#)

## Sally Sigler

After Sally had been singing songs and playing piano for a while, she decided to go after her "secret dream" - being able to play lead guitar. That might be normal for an average girl... Sally isn't average by any means - she's rockin' at age 82!

After she joined TGT, it took her about 5 months to play lead lines and fills all over the fretboard, sing and play her favorite songs while filling in lead guitar licks ad lib. If there is a great example of how powerful this program is, then it's Sally!

**"I don't know about you, but I'm still planning to play the guitar in a rock band!"**



[Watch Here](#)

## Marty Coplen (Advanced)

Marty already was a professional player when he found his way to book a call with us through a Facebook group. Even though he played every weekend and already had some solid chops, he still felt that he was lacking confidence and didn't sound the way he envisioned, without really knowing how to get there. Now inside of TGT Academy, he has become one of our best students, has finished his Basic Training Certificate" in just a few weeks and has been exploring new pathways and concepts of improvising that allow him to play with more control and freedom.

**"Before I joined I'd play the same things all over again. It's changed everything, I have more freedom on the neck and feel mentally more prepared."**



[Watch Here](#)

## Christoph Bendas

Having a very demanding job as a journalist made it feel impossible to also be an accomplished guitarist before joining TGT. On our first lesson, it became clear how passionate Christoph still was about his music dream, inspired by his big love for the Red Hot Chili Peppers. A few months later, he finished the TGT Basic Training on his new Stratocaster, is learning how to use Hendrix-style chordal licks for his own songs that he started to work on with a singer, plays shows as a sideman and is starting to think of recording his first album!

**""If I took a local guitar teacher I would have to schedule lessons every week. With TGT, I can reach Ulrich anytime. That's the biggest part for me. The dedication and motivation I've received, anything is possible. It's definitely worth the money! ""**



[Watch Here](#)

# More Success Stories [Watch Here](#)



Student Patricia



Testimonial by Jo-erg, Total Guitar Transformation



Watch Here



[Watch Here](#)



[Watch Here](#)



Mikel

27m · 🧑



Ulrich Ellison - Some feedback after 4 weeks...

The TGT program is really working well. The way you have it structured is fantastic - it's well on the way to becoming a world class guitar academy.

The certificate milestones provide a great motivation to stay focused on topics before moving too early to new material. There's a sense of truly meaningful real-world value these certificates bring to personal accomplishments because of the vision they're based on.

Converting the Clarity Guide and other tracking tools to on-line easily manageable sheets was a smart move. Thanks to Thomas for suggesting this!

The new format for the member's area using Module/Lesson # was a good idea. Removing the concept of time in weeks and days in the lessons better supports the strategy of staying focused on each topic at an individualized pace.

Keep up the excellent work on continuous improvement of the TGT Academy!



3

1 Comment Seen by 6



Care



Comment

All comments ▾



Ulrich Ellison Admin

Thanks Mikel for the great feedback!

Like · Reply · 1m



Eckhardt [redacted] Author

Ulrich Ellison Thank you so much for your feedback! Yes, more and more I can hear the incredible power Jimi brought in with his rhythm and placing the notes. I can first time hear it but I am not able yet to play them. Good motivation now. Thanks again!

Love · Reply · 2h



Patricia [redacted]

5m ·



All your videos are very inspiring. Thanks for posting. Here is my accomplishment of the month. Triads in A and E minor and a guitar melody Ulrich taught me during our one on one lesson. Thank so much Ulrich Ellison. More videos to come. I'm getting the hang of it little by little. Thanks for the support amigos!



Indrek [redacted]  
Christoph [redacted]

I've discovered a lot of new musical colors over the last month, thanks to Ulrich! Triads sounds more interesting than just playing chords.




Love · Reply · 8w



Christoph [redacted]  
Indrek [redacted] Same for me. I'm in the program for 5 months now and it helped me discover so many new aspects and creative potential

Love · Reply · 8w




 **S [Redacted]**   
**Ben [Redacted]** I appreciate that very much my friend. There's something very special about what Ulrich Ellison is doing that immediately drew me in - looking forward to continuing to grow with him and all of you.  
Like · Reply · 37m  1



 **Ulrich Ellison** Admin  
**Jeff Mullen** come to the class today if you're able!  
Like · Reply · 3h


 **Jeff Mullen** Author   
**Ulrich Ellison** Thank you for the help! I can already hear an improvement in my vibrato on the bends. ...  
Love · Reply · 12m · Edited  1

 **Ulrich Ellison** Admin  
**Jeff Mullen** awesome!  
Like · Reply · 1m

10:20 PM


 I keep watching pentatonic pathways on week 5 day 4 and learning new stuff lol thanks for teaching all this stuff man


 10:20 PM **Awesome, man!** 

 **Ridha Hammami** 1h · 🌐


Hi Ulrich! Here's my performance of Manic Depression. I know I rush it here and there. but it 's a great achievement for me as I 've never played a full cover song from start to finish. It's been a transformation in process since I joined. One of the best decisions I've ever made for sure! 😊





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





 **Matthew** [redacted]





I am so glad I signed up when I did!! We have grown quite a bit and I understand why you are doing this. TGT is by far the BEST option. When COVID hit every good guitarist started doing online zoom lessons Reasons why TGT is the only choice. #1 great members area and once you learn it, it's easy to navigate. #2 The weekly Zoom lessons. Other lessons might be cheaper, but you don't get the weekly lessons like Ulrich does it! #3 Ulrich Ulrich, Ulrich!!!! You care and what to see us succeed!! I can also see that you love doing this!!! #4 The Workshops! The connections you have to the industry are second to none! I talk about the rhythm workshop to so many people and it is impressing that we had a private zoom lesson from Dave and Josh Smith!! #5 The students! All of us bring our individual talents and skills to the table and we learn from each other!!

Love Reply 8h 





 Chris W.   
So glad I joined the academy! I've made more progress in the last year than I ever thought I could! 🎸  
Love Reply 2d   2

 Ulrich Ellison Author Admin +1  
Chris W.  you've developed into a pillar and role model in our Academy! So glad to have you there!  
Like Reply 2d




 Sally   
Never thought I'd get beyond strumming chords, but my membership in the academy has led me to much more! Plus, in spite of the work, it's a ton of fun! 🎸  
Love Reply 2d 

 Russell   
don't miss a great opportunity to climb the mountain of learning with a terrific guide— take the first step — join 👍  
Love Reply 2d   2

↳  Ulrich Ellison replied · 1 Reply

 Dennis   
Your personal attention and commitment to your students is obvious in everything we do in the Academy and I applaud what you are doing here! I am moving at a self-imposed snails pace but I have already accomplished some skills and knowledge I've previo... See more  
Love Reply 2d Edited   2

 Ulrich Ellison Author Admin +1  
Dennis  it's great to have you inside! 

 Olivier  Author  
Thank you Ulrich, I know I've a thousand things to improve but yes transformation is on the way and it's the basic training so I'm satisfied )) 😊👍  
Love Reply 3m Edited 



René L. [redacted]@outlook.com>

to me ▾

Thank You Só much Ulrich, For your patience & trust.. Happy with this mission to My personal Goal ...communication by means of guitar 🎸

Respect 🙏🙏



Thomas Kattnigg

I learned a lot already despite not really following the practice routing as I should have. having these sets dates twice a week however really pushes and forces me to at least follow the path which is already 100% more to what I have been doing over the last few years. really enjoying the process man!

Love · Reply · 5m



Ulrich Ellison **Author**

Thanks Thomas, that's awesome. I can't wait to see what will happen to your playing!

Like · Reply · 2m



Thomas Kattnigg

Ulrich Ellison well you made at least my wife happy already since I am spending more time playing now and less buying new gear 😂

Haha · Reply · 2m



Ulrich Ellison **Admin**

this exercise is perfect now! Look at that pinky!! 🙌

Like · Reply · 17h



Christoph Bendas **Author**

Ulrich Ellison Thx!!! 🙌🙌🙌 thx for your Tips and Inputs! It's day and night!!!

Like · Reply · 16h



Jay

I have been a member of TGT for just under a month. I was a little nervous to join given the investment but I am so glad I did. It is challenging me in all new ways and is changing the way I play, and for the better. We all love #NGD as we get something new, but how about we start new knowledge day when we learn something new. I am so thankful I joined and am starting to see the guitar player I will be a year from now

Love Reply Hide 9h



Matthew

I vouch for Ulrich fully! Never met a more dedicated mentor. Even with the amount of people in the classes you feel one on one with him. Over the last year since being in TGT I would say I've at least tripled my knowledge on the guitar. And I came into it having played around 43 self taught years.

Love Reply Hide 7h



David

TGT is for the disciplined and also others who want the best content in the world. Highly recommend it for those who have the time to invest.

Love Reply Hide 8h





Jörg Huber Author 🌱

Ulrich Ellison Thanks Ulrich. I have been aware of the chordal approach for years, but this was the first time, I felt I could actually use it. Thanks for your help!!



Love · Reply · 5d



Ulrich Ellison Admin

Jörg Huber you are welcome. You made a leap forward - this is just the beginning!



Like · Reply · 5d



Thanks Ulrich! It's so much easier to make progress when there is a structured course to follow, based around Hendrix: and with such a great teacher of course. The public accountability by posting progress is a good discipline for me as it forces me to iron out as many mistakes as I can

View 1 more comment



Jason 🙌

I just watched the full lesson, great job professor **Ulrich Ellison!**.. I played along the best I could, I REALLY need to work on my legato skills. I have to admit that seems to be a difficult area for me. And hybrid picking is also a relatively new concept for me. "Go easy on me fellas, it's my first day" 😎



Love · Reply · 19h



Ulrich Ellison replied · 1 Reply 10h





TOTAL GUITAR TRANSFORMATION MEMBERS

Love · Reply · Award · 19h



Russell [redacted]  
Welcome! ❤️ 1

Love · Reply · Award · 19h



Russell [redacted]  
welcome 👍 ❤️ 1

Love · Reply · Award · 19h



Marvin [redacted] ⭐  
Welcome! ❤️ 1

Love · Reply · Award · 16h



David [redacted]  
Welcomr ❤️ 1

Love · Reply · Award · 12h



Indrek [redacted]  
Welcome James! ❤️ 1

Love · Reply · Award · 11h



Mckinley [redacted]  
welcome James ❤️ 1

Love · Reply · Award · 11h



Lionel [redacted] 🙌  
Welcome ! ❤️ 1

Love · Reply · Award · 10h



Brian [redacted]  
Welcome ❤️ 1

Love · Reply · Award · 3h



James [redacted] 🙌  
Hello everyone, I am honored to be part of this group and I am very honored 🙏 for Ulrich to take me as a student. I look forward to talking and sharing ideas and experiences with you all.

Love · Reply · Award · 20m



All comments ▾



Christoph Bendas

Thanks Ulrich, that's very helpful...

Like · Reply · 3w



Ulrich Ellison Author Admin

Great to hear. Yes I think so as well. Try to match the tone and phrasing as close as possible....

Like · Reply · 3w



Write a reply...



Gábor Kiss

Wow! Great resources! 🙏

Care · Reply · 3w



↳ View 3 more replies




Gábor Kiss

Ulrich Ellison So glad I have asked! Would not think of this! Good gadget! Buy this today.

Love · Reply · 3w



Thanks Ulrich! It's so much easier to make progress when there is a structured course to follow, based around Hendrix: and with such a great teacher of course. The public accountability by posting progress is a good discipline for me as it forces me to iron out as many mistakes as I can

✕  **Olivier DI GIOVANNI**  
9 reviews

★★★★★ ⓘ 10 months ago

Amazing teacher and an incredible artist and guitarist ! I'm French so my vocabulary is limited but Ulrich is very very dedicated to his community. He brought me to the next level!  
Very good coach, always very specific in his feedback, he challenges your limits with kindness

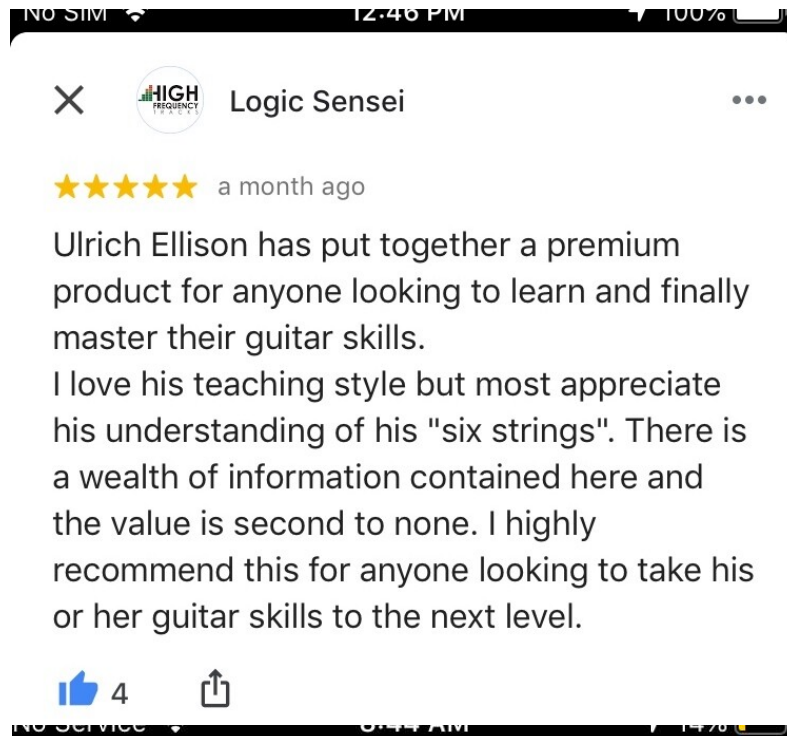
 Helpful  ..

✕  **Evgeny Galyaev**  
Local Guide · 80 reviews

★★★★★ ⓘ a day ago

I am very happy to leave my most positive impression about Ulrich. I am only in the very beginning, but looking forward to actually walking the path, and Ulrich is an awesome mentor, and his method is surely very detailed and effective. Thank you!

 Reply  Helpful  ...



✕  Skunk  ...

★★★★★ 3 days ago

If you want to pick up that guitar and get down to business, Ulrich's class is exactly what you need. I'm loving it! It covers all the ground principles needed to truly transform one's playing. There is a wealth of information and much inspiration and insight for any player seeking to seriously up their game.

 1 

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What do you personally see as the biggest selling point of becoming part of Total Guitar Transformation?

7 responses

I see the Hendrix technique and its adaptation as a gamechanger both as a guitarist (technique, rythm and solo) and a musician (chordal playing).

Growth in all areas especially in the basics and applied theory/fretboard knowledge

Your coaching and fast responding

Mentoring, Structure

A clear pathway to getting better and becoming able to express yourself.

The 1-2-1 video feedback, the community, the weekly live sessions.

Fun, Zoom Meetings



**Gábor Kiss** Author

**Ulrich Ellison** Bulls Eye, this is why I am here! To transfer my theoretical knowledge into playing music. I am still very much stuck in the given mode when improvising (too conservative) and exactly this is what I needed to start being more intuitive or with other words not overthinking but rather playing. So this class is again huge value for me 😍

...

Love · Reply · 1m



**Ulrich Ellison** ☆

**Gábor Kiss** so great to hear

Like · Reply · 1m

Total Guitar Transformation

Exercise 1.2: Triad Location in Whole Notes, G maj triads

Exercise 1.3: Triad Location in Whole Notes, G min triads

You will soon realize that there are only three different fingerings.

Like · Reply · 28m



**Chris Wendling** Author 🙌

**Ulrich Ellison** Thanks so very much Ulrich for your super quick response and attention to detail. That's EXACTLY what I was looking for..You Rock!

Love · Reply · 9m



**Ulrich Ellison** Admin

**Chris Wendling** awesome, you are welcome!

Like · Reply · 1m



# Total Guitar Transformation Call Preparation Guide

The collage consists of several screenshots from different platforms:

- Top Left:** A text message conversation with Geoff. Messages include: "Just the thing I wanted to hear", "Apart from being informative, it was also very insightful", "I went through the full beta course package too.", "We'll see you later!", "Sure brother", "Your sessions have been such a treat and very helpful", "I'm being able to experience Hendrix and just music in general in ways like never before", "Thanks a ton for that", "So glad to hear!".
- Top Middle:** A comment from Jason: "I just watched the full lesson, great job professor Ulrich Ellison!.. I played along the best I could, I REALLY need to work on my legato skills. I have to admit that seems to be a difficult area for me. And hybrid picking is also a relatively new concept for me. 'Go easy on me fellas, it's my first day'". Ulrich Ellison replied: "1 Reply 10h".
- Top Right:** A comment from Niel: "By the way, I guess you know this but you're an awesome player hahahah real solid dude, it's not the easiest thing in the world to get there... congrats". Ulrich Ellison replied: "Hey thanks a bunch!".
- Middle Left:** A review from Skunk Manhattan: "If you want to pick up that guitar and get down to business, Ulrich's class is exactly what you need. I'm loving it! It covers all the ground principles needed to truly transform one's playing. There is a wealth of information and much inspiration and insight for any player seeking to seriously up their game."
- Middle Right:** A comment from Richard: "Thanks for this Ulrich. I hope you had a great Easter. I'm sorry I didn't attend: I had family commitments that day. Just wanted to say, I believe what you are offering is very valuable, and intend to pick up on the replay link as soon as I can."
- Bottom Left (Top):** A text message from Tim: "Hey there, Just wanted to tell you that your free class really inspired me. And the 3 free gifts turned out to be awesome - they have become part of my daily practice routine now. Can't thank you enough bro. Rock on!".
- Bottom Left (Middle):** A text message from Sinan: "I've been doing a lot of note-locating and triad exercises, since one of my priorities is to get to know the fretboard better. I've got all the natural notes down, now working on being aware of them when playing songs, chords, triads. I've done a bit of the other exercises - spider, cross picking, cross chords - and they've smoothed out considerably. More rhythmic pyramid and chromatic mega chops this week, we'll see how those triplets go...". Ulrich Ellison replied: "Sinan Kokukslu great job".
- Bottom Left (Bottom):** A review from Logic Sensei: "Ulrich Ellison has put together a premium product for anyone looking to learn and finally master their guitar skills. I love his teaching style but most appreciate his understanding of his 'six strings'. There is a wealth of information contained here and the value is second to none. I highly recommend this for anyone looking to take his or her guitar skills to the next level."
- Bottom Middle (Top):** A comment from Thomas: "I learned a lot already despite not really following the practice routine as I should have. Having these sets dates twice a week however really pushes and forces me to at least follow the path which is already 100% more to what I have been doing over the last few years. really enjoying the process man". Ulrich Ellison replied: "Thanks Thomas, that's awesome. I can't wait to see what will happen to your playing!".
- Bottom Middle (Middle):** A comment from Thomas: "Ulrich Ellison well you made at least my wife happy already since I am spending more time playing now and less buying new gear".
- Bottom Middle (Bottom):** A comment from Peter: "A very useful one! Highly recommended". Luis: "Oh this is great. Ptech bending is key".
- Bottom Right (Top):** A text message from James: "The workshop was excellent and it exceeded my expectations, for sure. It went way over time, so I'm glad it was on a Sunday and I had time to hang out and take it all in. I appreciate your enthusiasm and solid explanations of the concepts. I have signed up for the lesson and will send you a video. Thanks, again."
- Bottom Right (Middle):** A text message from James: "Hey Ulrich, Thank you for having me today at the workshop. I can only wish I had ran into you before I got signed up for the guitar courses that I am currently working on. You are such a natural, and a really great person. The workshop was very informative and made me really think about the voicing that Hendrix used. He was a true genius. And I find myself running across the same level of people in a lot of guitar communities. You have a great gift..... I've always had to work harder than most to achieve a mediocre level... but I refuse to quit. I practice 2-3 hours every day... and that is an absolute truth...I try to give 110% in every thing I set out to accomplish. I".
- Bottom Right (Bottom):** A comment from Alexei: "Thank you so much for the Hendrix workshop. It was one of the best instructional sessions I've ever seen, and I've seen a lot. I was wondering if you sold any online guitar course, or if one was in the works? I'd be first in line to purchase such a program."



## Total Guitar Transformation Q + A

**Some of your lessons seem very advanced. I'm afraid that you are "out of my league" as a teacher and player. How do I know?**

First of all – there is no such thing as “out of my league”. The more you surround yourself with better players, the faster you will grow. Wouldn't it be horrible to have a teacher that is only marginally better than you?

The only reason we don't take on beginners is that of limited time resources. It just takes too long to get started from zero – that's why this is a ‘transformation’ program. And I also want to be available for those that are emerging pros and already advanced players!

If your score on the Clarity guide is currently below 40 then I'd ask you to cancel your lesson appointment. If not – we welcome you to start growing as a part of TGT!

**I am an advanced player. Is this Academy for me?**

Absolutely. Total Guitar Transformation is for electric guitar players on all levels except absolute beginners. I personally use many of the techniques and exercises offered in the program in my daily practice schedule. The modules and lessons are stacked in degree of complexity and go all the way to playing over changes with inside and outside concepts, definitely going beyond the Hendrix idiom into modern rock guitar territory. The Hendrix transcription have an attention to detail that will satisfy even expert level players, there is something to learn for everyone. Plus almost all of the exercises and concepts can be adjusted in level of difficulty and conceptual understanding.

### **I am a total beginner. Do you recommend this program for me?**

If you have never played guitar before then this is not the right program for you. Our Academy is transformational in nature, so there needs to be some prior experience if that makes sense. The best results are achieved from students with 2 years of consistent playing experience and up. Expect at least to know some basic string bending, pentatonic positions and chords. The materials and lessons do cover all the foundations from the start, but a true beginner would just take too long to get up to speed to learn those Hendrix songs.

### **How long will it take me to complete and graduate from TGT Academy?**

First off, you will be able to study on this knowledge for a lifetime. The way our Academy is set up is that it "teaches you to fish" instead of merely "feeding you the fish". That being said - we estimate that it will take you anywhere between 6 months and 2 years to "graduate" from TGT Academy and successfully complete all training lessons. Once you pass the end exam and reach "alumni status", you'll be fully benefitting from the many other resources, including repertoire bonuses and transcriptions, music production training, songwriting/arrangement and even career development. You are always welcome to go back/refine your skills, and the program will be constantly growing and expanding. Ulrich uses the very same exercises that are being taught on a daily basis himself - no matter if he's in the studio or on tour!

### **Do I need prior music theory knowledge?**

No. If you do that's great, but everything will be explained from the beginning. You will find out that most of the teachings are very practical and related to Hendrix tunes - so you'll hardly ever have a "theory brain freeze".

### **What happens after the 12-month period, and I haven't completed the program yet? Will I still receive mentoring?**

Our TGT students have lifetime access to the materials. Many students use the exercises for years to come. After you finish studying the course material, you are expected to study on your own. In 12 months of homework review and weekly lessons, a LOT is going to happen to your playing. After the 12 months are over, you will be placed into our "TGT Alumni group". If you decide you want to expand the weekly lessons and mentoring for a second year, then you will be able to do that as well.

### **So how much does it cost?**

This is a top-level guitar coaching program - that's why joining the Academy is invite-only. Once we get to know where you are at and how exactly we can help you, we will make you an offer to join (we cannot guarantee that this will happen). Only then will we talk about tuition cost. To give you an idea - be prepared for a mid 4-figure investment into your guitar passion. Payment plans and financing are available.

### **My time for guitar is limited, I need a maximum of flexibility. What's the time structure of TGT like?**

Opposed to private lessons with a teacher, the TGT program offers maximum flexibility: you show up for a lesson whenever you are ready. The 60+ video lesson content and PDFS are yours to work on whenever it fits your schedule. The real-time mentoring currently takes place in two lesson slots on Tuesday (2PM EST and 7PM EST), but there are also several options of non-real time feedback: private group chat, video feedback and weekly email check-ins.

Just as an example - we currently have one student from Australia that has difficulties making the calls because of the time zone. We are in touch via video feedback and email, and it has worked out great so far! All the group calls are recorded and available via the membership area/private group.

For the optimum results it is recommended that you spend at least 30 min of practice every day, plus about 10 min watching learning content. The weekly live TGT lesson is optional, you only come if you need help and inspiration.

### **Can I join the program now and get started in 3 months when I have more time? Or in other words – why join now?**

Absolutely. You can start the program whenever it fits your schedule and work on your own pace. We do however highly recommend consistent practice for real results, and attend the weekly calls.

To the second part – the TGT program has limited seats. Because of the personal mentoring, only a limited number of students can be accepted into the program. It is foreseeable that, as demand is rising, it will be harder to get in, plus the price will most certainly rise as well. In short – there will never be a better time to join than right now.

### **I’m already a huge Hendrix fan and can play the majority of the songs in the program. Is it worth it for me?**

If you already know the songs then this is a big plus. That means you can start at the more advanced level and focus on the advanced content. One thing you will learn: there is no musical exercise that cannot be indefinitely be adjusted in degree of difficulty. Outside improvisation over “Power Of Soul”? Little Wing modulating through all 12 keys?

In addition, even though this program is structured around Hendrix tunes, there are tons of other songs to study as well, ranging from other 70's rock icons, blues legends, up to modern-day instrumentalists like Satriani and cohorts. TGT Academy has something for everybody!

### **I’m 66 years old. Is there an age limit?**

It doesn't matter how old you are but how passionate you are! If you are ready to prove to the world that you aren't an old fart yet and ready to grow, then you are right at home here! The same goes for youngsters – although we don't recommend our program for kids below 14 years of age.

### **What kind of results can I expect in the next 12 months?**

This is a very individual topic and cannot be answered broadly. That's what our zoom call is for. It depends on where you started when you joined, on your weekly practice time, your dedication level, how well you follow the coaching, attendance of weekly lessons, etc. **We will not make you any unfounded promises - you'll get what you put in!** Let's just say this – if you show up regularly and put in some elbow grease, you will be growing faster and more profoundly than ever before since picking up the guitar!

**I'm a pro player, I pretty much got all my bases covered. In which ways can TGT help me to become more successful as a player?**

The structure of TGT will allow for you to quickly scan your skill level and improve on any areas where you might not be on your fullest potential. Beyond skills, much of the training you will receive happens on a musical/artistic level. There is no other mentoring program like it out there. Once you have identified your guitar voice, you can receive training in the areas of production and/or marketing, if that's required to reach your goal. There is a career section that focuses specifically on that. Examples are: earning income on Fiverr, doing custom tracks for clients, music licensing, touring strategies, etc... Or it might be theory and songwriting! No matter what your goal is – Ulrich's resources and expertise will help you to reach your goal(s) much quicker.

**I'm a hobby player looking to be good enough to "hang with the pros". Will this be the right program for me?**

Yes, absolutely. TGT is designed to equip guys like you with pro level guitar skills and knowledge in a very non-academic way. In fact, some of our students have been invited by Ulrich to sit in at one of his shows before!

**How much am I expected to practice?**

This depends a lot on your situation and goals. One thing should be clear: don't expect miracles - you'll get out of this program what you put in. For quick accelerated progress you should be willing to invest at least 30-40 minutes a day towards the TGT studies. Once you start, you'll be amazed how time can fly by.

**I'm afraid and ashamed of posting my videos, and I'm also not comfortable of doing group lessons. Is there another way?**

Don't worry, you are not alone with these feelings. It takes some bravery and trust to share your weaknesses. However, this is exactly part of a successful learning process. You should get super comfortable with sharing your progress. Also, you will find out – TGT is by no standards a “normal” guitar group. Our group climate is extremely positive (you will experience it from day one), extremely supportive and absolutely “zero-negativity”! It's a safe haven for learning. This learning environment will be extremely beneficial to you and chances are that you will start to get addicted to sharing your achievements with the TGT community!

### **I'm afraid of having to make a larger investment. Is there a way to join on a monthly basis?**

Many of our students that had a big hurdle to “invest” themselves are now the ones that make the fastest progress. Why? Because to them the investment wasn't done lightly and they wanted to make sure they get their “money's worth” – now they are getting the value tenfold.

Fact is - you can not have success in life with anything if you don't have skin in the game. Monthly subscription models don't offer that. At TGT, you get a success guarantee unlike any other music school or college music program. We do that to ensure that we both have skin in the game, for the best possible guitar results.

This program doesn't work on “time-based” value, instead it is result-based. Ask yourself – after having tried so many methods to get better – can you at this point in your life really afford to not to make the fastest, most profound guitar progress possible?

### **Do you offer financing?**

Yes. There are several payment options available to make this happen for you. In addition, there are scholarship discounts being offered for those that qualify. We have a referral program as well for existing students and will be happy to discuss this on the call.

### **I already pay a teacher/ have invested in a guitar course. Will this be worth it for me?**

Chances are that you are not a 100% convinced that your current methods are working for you. Hey if they were you probably wouldn't be here! At the end of the day, all that matters for us is getting you results. Our upcoming lesson together will give you more insights on how we can work together. You will see that the holistic methods of TGT most likely will give you more value than anything else you have ever tried.

### **I cannot make a financial decision without including my partner/spouse. What do you suggest?**

In that case you should treat this as a team decision: let your partner/spouse read this whole prep guide, the call booking video, the TGT website. You are welcome to bring her/him on the call with you. We'll be happy to answer any questions you might have to both of you.

### **Do you offer a money-back guarantee?**

Money-back guarantees are mostly a marketing move to make the customer feel secure. Wouldn't it be much better to have a quality guarantee? The way Ulrich teaches is based on mutual trust. He will invest his personal time and energy into your guitar growth, trusting that you are committed to practicing and making progress. In return, you will get a 3-month success guarantee: if you follow the program, show up to do the work then you will be able to become an exponentially better player than before. We can discuss details on the zoom call.

Think of it like ordering a custom guitar from a master builder: would you place the order if you didn't already know it will be a wonderful instrument? How big are the chances that the guitar will not be as great as you were imagining, if not much better?



**I am very interested but right now is not the right time because of what I have going on in my life. Do you still recommend I should do the lesson with you? Can I join later?**

There is hardly ever the perfect time to get started with something. That's why 95% of people never get started! It doesn't matter how ready you are – at the end of the day you only have two options: do it, or keep postponing. At TGT Academy, we are a community of “doers” and action takers. Chances are that once you join, your motivation and mindset will shift drastically. It is much easier to pursue something when you are part of a group/community.

If you were doubtful then listen to your heart: are you passionate about the upcoming call? If not, then you should probably cancel. Nobody is forcing you to do anything, and without passion this won't work in your favor.

If you really have some extraordinary life circumstances that will prevent you from starting the Academy immediately, then we probably will have a way to work out a solution that works for you, like our "Academy Pre-Study Group". We can talk more about it on the call, feel free to ask about it.

**Tell me more about the TGT “Music Transforms” charity efforts. How can I get involved?**

By becoming a TGT member you already are involved automatically. 10% of your tuition payment go to music schools in less privileged areas of the world, supporting those schools with infrastructure and know how. As a member of TGT you will be informed about those ongoing efforts. If you wish to get involved more deeply then please mention this at our scheduled call.

If you go to the end of this prep guide you will find more info about this mission.

# The Difference between TGT and a regular Music College in comparison

## REGULAR ONLINE MUSIC COLLEGE (GIT, BERKLEE ONLINE, ETC.)

- ✗ Learning Focus: Scales+ Theory
- ✗ Having little access to teachers
- ✗ Fixed Curriculum, little Flexibility
- ✗ No Homework review
- ✓ Great Learning Content
- ✓ Great Teachers
- ✗ No real connection with other Students
- ✗ Degree-based Learning
- ✗ Tuition \$10-40,000/Academic Year
- ✓ Being able to say "I went to Berklee"

## TGT ACADEMY

- ✓ Focus: Practical Tasks, Jimi Hendrix
- ✓ Having plenty of access to Ulrich
- ✓ On-Demand Learning, high Flexibility
- ✓ 360° Homework Review
- ✓ Great Learning Content
- ✓ Great Teacher(s)
- ✓ Personalized Online Community
- ✓ Result-based Learning
- ✓ Tuition less than \$5000/Academic Year
- ✗ Not as widely know name-wise (yet)

## Compare to Berklee Guitar Online Degree (2022)

**Save  
65%**

Online undergraduate degree tuition vs. campus tuition

### Affordable Tuition

Online undergraduate degree tuition is **\$64,380 (current) / \$65,100 (Sept. 2022 onward)** for 120 credits (includes associated fees). To get started, this degree program includes a non-refundable \$75 application fee.

Read full tuition and associated program fee details for this, and all other undergraduate programs [here](#).

### Guitar Majors Only

<b>Required Charges</b>	Tuition (based on 14 credits a semester for 3 semesters a year)	\$20,958 (current) \$21,210 (Sept. onward)
	One-time Comprehensive Fee	\$350
	Private Lesson Fee (\$500 per course)**	\$1500
<b>Total (Guitar Major only)</b>		\$22,808 (current) \$23,060 (Sept. onward)

# TGT Video Chapter Overview

Note: All resources in this whole program is digital - no books are being shipped. We do however recommend to print out all the pdfs for the best training results.

<b>TOTAL GUITAR TRANSFORMATION - Introduction, download course resources</b> <ul style="list-style-type: none"> <li>Welcome To Total Guitar Transformation! ✓</li> <li>Tuning to Eb vs. standard tuning ✓</li> <li>Why Hendrix and the way this course works ✓</li> <li>Basic Training Completion checklist ✓</li> </ul>	<b>MODULE 4 - Transform Your Chordal Playing</b> <ul style="list-style-type: none"> <li>Day 1 - Learning One Rainy Wish ✓</li> <li>Day 2 - Hendrix' Signature Chordal Style ✓</li> <li>Day 3 - Expanding Your Harmony Knowledge ✓</li> <li>Day 4 - Perfecting Hendrix' Chordal Style with Hybrid Picking ✓</li> <li>Day 5 - Introduction to Improvisation over Changes ✓</li> <li>Day 6 - Play Hendrix! Song and Jam ✓</li> <li>Day 7 - Rest Day, prepare for next week ✓</li> </ul>	<b>MODULE 8 - Transformation Week UNDER CONSTRUCTION</b> <ul style="list-style-type: none"> <li>Day 1 - Putting It All Together ✓</li> <li>Day 2 - The Power Of Mistakes</li> <li>Day 3 - Getting into Performance Mode</li> <li>Day 4 - The Positive Loop - Observing Yourself</li> <li>Day 5 - Dress Rehearsal</li> <li>Day 6 - Concert Day! The Hendrix Experience</li> <li>Day 7 - Giving Yourself Credit, Review</li> <li>BONUS SECTION - What's next? ✓</li> <li>YOUR GRADUATION CERTIFICATE REQUIREMENTS</li> <li>BONUS MODULE: HENDRIX JAM SESSION</li> <li>BONUS MODULE: BLUES JAM NIGHT</li> <li>Born Under A Bad Sign - Albert King ✓</li> <li>Lucille - Little Richard ✓</li> <li>Let The Good Times Roll - BB King</li> <li>Sweet Home Chicago - Eric Clapton ✓</li> <li>COMING SOON - Crossroads (Cream Version)</li> <li>COMING SOON - The Sky Is Crying (Elmore James)</li> <li>COMING SOON - Got My Mojo Working (Muddy Waters)</li> <li>COMING SOON - Cold Shot (SRV)</li> <li>COMING SOON - Red House (Jimi Hendrix)</li> <li>COMING SOON - Three O' Clock Blues (BB King)</li> <li>COMING SOON - Gimme Me One More Reason To Stay Here (Tracy Chapman)</li> <li>BONUS MODULE: 70's GUITAR HEROES REPERTOIRE</li> <li>BONUS MODULE: 90's GUITAR HEROES REPERTOIRE</li> <li>BONUS CONTENT Live Guitar Classes</li> <li>"Pentatonic Pathways" Live Class ✓</li> <li>BONUS - A CAREER WITH GUITAR TRAINING</li> <li>Making Money As A Guitar Producer ✓</li> <li>Performing And Touring ✓</li> <li>Your Guitar Teaching Business ✓</li> </ul>	<b>LEGACY: JIMI HENDRIX MASTERCLASS</b> <ul style="list-style-type: none"> <li>Chapter 1 - Listening Lab ✓</li> <li>Chapter 2 - Tuning, Strings, Gear ✓</li> <li>Chapter 3 - Learning Manic Depression</li> <li>Chapter 4 - Signature Bending Style ✓</li> <li>Chapter 5 - Notes that Burn ✓</li> <li>Chapter 6 - Learning One Rainy Wish ✓</li> <li>Chapter 7 - Soloing Over Chord Changes ✓</li> <li>Chapter 8 - Signature Chordal Style ✓</li> <li>Chapter 9 - Learning Spanish Castle Magic ✓</li> <li>Chapter 10 - Spanish Castle Magic, solo ✓</li> <li>Chapter 11 - Learning Castles Made Of Sand ✓</li> <li>Chapter 12 - The Art Of Singing And Playing</li> <li>Chapter 13 - Thumb Playing Technique ✓</li> <li>Chapter 14 - Learning Power Of Soul ✓</li> <li>Chapter 15 - Improvise Like Jimi ✓</li> <li>Chapter 16 - Write your own Hendrix-inspired riff ✓</li> <li>Chapter 17 - Channel Your Inner Hendrix</li> <li>Chapter 18 - How to practice and maximize your learning ✓</li> </ul>
<b>MODULE 1 - Transform your Practice Routine</b> <ul style="list-style-type: none"> <li>Day 1 - The Master Mindset, Setting Goals ✓</li> <li>Day 2 - Scheduling Your Practice Plan ✓</li> <li>Day 3 - Getting To Know The Fretboard better ✓</li> <li>Day 4 - Chromatic Dexterity + Finger Control ✓</li> <li>Day 5 - Your Right Hand Rhythm ✓</li> <li>Day 6 - Play Day - Let's Play the Blues! ✓</li> <li>Day 7 - Rest Day, summary ✓</li> <li>BONUS SECTION - Increase Mobility and Flexibility Of Your Hands ✓</li> </ul>	<b>MODULE 5 - Transform Your Improvisation</b> <ul style="list-style-type: none"> <li>Day 1 - Learning Spanish Castle Magic ✓</li> <li>Day 2 - The Power Of One String! ✓</li> <li>Day 3 - Major meets Minor ✓</li> <li>Day 4 - Pentatonic Pathways ✓</li> <li>BONUS SECTION: Modes and Triads - Understood once and for all! ✓</li> <li>Day 5 - The Rhythmic Lead Approach ✓</li> <li>Day 6 - Play Hendrix! Song and Jam ✓</li> <li>BONUS SECTION: The Power Of Space ✓</li> <li>Day 7 - Rest Day, prepare for next week ✓</li> </ul>		
<b>MODULE 2 - Transform Your Guitar Knowledge</b> <ul style="list-style-type: none"> <li>Day 1 - Know Your Triads ✓</li> <li>Day 2 - Intervals and Scales, One-String Improvisation ✓</li> <li>Day 3 - Triads and Modes ✓</li> <li>Day 4 - Mixing Maj and Min Pentatonics all over the Fretboard ✓</li> <li>Day 5 - Creative Power Chords ✓</li> <li>Day 6 - Interval/Modal jam - Putting it all together! ✓</li> </ul>	<b>MODULE 6 - Transform Your Ear</b> <ul style="list-style-type: none"> <li>Day 1 - Learning Castles Made Of Sand ✓</li> <li>Day 2 - Start Training Your Ears! ✓</li> <li>Day 3 - Rhythm Ear Training ✓</li> <li>Day 4 - Sing what you play, play what you sing ✓</li> <li>Day 5 - Trading Licks over "Hey Joe" ✓</li> <li>Day 6 - Play Hendrix! Song and Jam ✓</li> <li>Rest Day - Prepare for Concert Day ✓</li> </ul>		
<b>Your Basic Training Certificate</b> <ul style="list-style-type: none"> <li>Day 7 - Rest Day, Basic Training Complete! ✓</li> <li>BONUS SECTION - Completing Your Basic Training Certificate ✓</li> <li>Replay Special Class #Basic Training Nov 14 2021</li> </ul>	<b>MODULE 7 - Transform Your Musical Presence</b> <ul style="list-style-type: none"> <li>Day 1 - Learning Power Of Soul ✓</li> <li>Day 2 - Understanding and Memorizing Form ✓</li> <li>Day 3 - The Notes Hendrix Really Used ✓</li> <li>Day 4 - Channel Your Inner Hendrix ✓</li> <li>Day 5 - Play over changes with Musical Authority ✓</li> <li>BONUS SECTION - Steppins Outside</li> </ul>		
<b>MODULE 3 - Transform your Expression</b> <ul style="list-style-type: none"> <li>Day 1 - Starting with Manic Depression ✓</li> <li>Day 2 - Hendrix' Signature Bending Style ✓</li> <li>Day 3 - Notes That Burn - Advanced Phrasing ✓</li> <li>Day 4 - Transform Your Tone Control ✓</li> <li>Day 5 - Transform Your Rhythmic Phrasing ✓</li> </ul>			<b>JIMI HENDRIX BOOT CAMP MASTER MIND</b> <ul style="list-style-type: none"> <li>Day 1 - The Master Mindset, Setting Goals</li> </ul>
			<b>THE "LITTLE WING" WORKSHOP</b> <ul style="list-style-type: none"> <li>Tuning to Eb vs. standard tuning</li> <li>"Little Wing" Workshop ✓</li> <li>Bonus Phrasing Lesson</li> <li>Little Wing Workshop Etudes ✓</li> <li>Play Little Wing in all 12 Keys! (advanced)</li> <li>What's Next? Where Do I Take It From Here?</li> </ul>
			<b>GROUP LESSON REPLAYS</b> <ul style="list-style-type: none"> <li>Search through course...</li> </ul>

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## Curriculum Materials, Overview

80+ **TGT Core Content video lessons**

70+ page **TGT Foundation Builder Course Tutorial** with over 60 modular exercises and practice approaches

16-page **Master Mindset Course Tutorial** about the right mindset and strategy for optimum guitar progress

**TGT Tracking Wizard Student Tools**

100+ **backing tracks and drones** in all 12 keys

**Additional bonus backing tracks for Blues, Funk and Rock**

**Lesson Vault of all past group lessons, Workshops and guitar classes (200+ hours)**

**6 fully transcribed Hendrix songs** with custom backing tracks, performance video and tabs, video course and pdf

**20+ Bonus Transcriptions** ranging from blues tunes to other guitar icons from the 70s until now

**Triad Worksheet**, written-out Triad cadenzas for all 12 keys

**Ultimate Tone Guide** worksheet

**Fiverr Success Worksheet**

**The Music Production Ninja** - your guide how to set up your home studio and turn it into a lucrative money-making machine, **and much more!**



## Music Transforms - The bigger Mission

"When I was In Mumbai back in 2019 I met "Gary" Kshitij B. who ended up becoming one of my best friends. He owns a music academy named "6th String Western Music Academy" <http://www.6thstring.in> where he teaches guitar and drums to Indian kids of all ages, some of them from very modest family backgrounds. I loved the mission and spontaneously suggested to do a guitar class while being there. Within 4 days Gary made it happen and over 40 kids showed up to learn about blues and improvisation. We even gave a small concert. You see some of these pictures below. The Covid year 2020 took a big toll on Gary's 6th String school, he had to close down and lost the lease as well. Finally, in the last 2 months he started rebuilding at a new location from scratch. He is in need of some more funds in order to secure a permanent opening of the school again. This has been a rough year for him including the sudden unexpected passing of his dad. If there is any modest way that the Total Guitar Transformation Community can help facilitate this mission of rebuilding the music school then I want to do it. Music Transforms!" - Urich Ellison





Watch this interview with the founder of 6th String Western Music Academy in Mumbai about the current situation (June 2021)

5% of all student tuitions are used to support causes like these where a targeted donation can make a difference. Through our TGT donation in the Spring of 2021, 6th String Western Music Academy could pay the carpenters to do all interior walls of the newly established reopened location!



## Music Transforms!





**TOTAL  
GUITAR**  
TRANSFORMATION  
ACADEMY

**ONCE YOU KNOW WHERE  
TO GO ONLY THE SKY  
WILL BE THE LIMIT!**

